

CHRISTINA SZALINSKI, PhD

SCIENCE COMMUNICATIONS

CONTACT

c.szalinski@gmail.com
@ChristinaSzal
716-713-3524
christinaszalinski.com

PROFESSIONAL SKILLS

Social Media Content & Strategy
Community Management
Writing
Editing
Developing Marketing Materials
Project Coordination
Biomedical Research Expertise

PERSONAL SKILLS

Highly organized
Data-driven
Analytical
Reliable
Self-motivated
Creative
Knowledgeable
Efficient
Dedicated
Quick learner
Detail oriented

PLATFORMS

Facebook, Twitter, LinkedIn,
Pinterest, Google Plus, Instagram,
Sprout Social, Hootsuite,
Tweetdeck, Word, Excel, Google
Docs, Google Analytics, Adobe
Photoshop, Wordpress, Trellis,
Research Gate, Reddit, Canva,
Adobe Illustrator

AFFILIATIONS

PHILADELPHIA-AREA SCIENCE
WRITER'S ASSOCIATION
President

NATIONAL ASSOCIATION OF
SCIENCE WRITERS
Member

PROFILE

As a science communicator with five years of experience I combine my expertise in research and passion for creative communications to efficiently generate compelling narratives for lay and expert audiences. I excel at managing multiple projects, tackling a fast-paced workload, and translating complex topics.

EXPERIENCE

FREELANCE SCIENCE COMMUNICATIONS

Self-Employed | Nov 2016 - Present

- Write and edit compelling materials tailored to clients' needs including press releases, meeting summaries, promotional articles and blogs.
- Provide social media strategy and content, and community management skills.
- Clients have included HHMI, AAAS, the American Society for Cell Biology and Rockefeller University Press.

SCIENCE WRITER AND PROGRAM COORDINATOR

American Society for Cell Biology | June 2013 - Nov 2016

- Identified topics, interviewed experts, wrote over 150 articles, and generated graphics related to cell biology news, research, scientists, and careers for newsletter and website.
- Coordinated the Committee for Postdocs and Students, including blog editing, managing web content, and administering professional development and outreach activities.
- Managed and generated all content for the society's online communities, including Twitter, Facebook, and LinkedIn.

EDUCATION

PHD, CELL BIOLOGY

University of Pittsburgh | 2013

BACHELOR OF SCIENCE, BIOLOGY

State University of New York at Geneseo | 2008

additional writing samples available at christinaszalinski.com